

Message Text

UNCLASSIFIED

PAGE 01 STATE 215564

11

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/OIM/ATSTERLING, CMM MEXICO/CA

APPROVED BY EB/OCA/CM/JJREILLY

COM/BIC/OIM/NBASSETT/PROGDEV

COM/BIC/OIM/WWALMSLEY/PROGDEV

COM/BIC/OIM/JTDOYLE, AAD/EM

ARA/MEX/GFALK (INFO)

ARA/ECP/DLACEY (INFO)

----- 059858

R 311520Z AUG 76

FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 215564

FOR TRADE CENTER

E.O. 11652: N/A

TAGS: BBSR, MX

SUBJECT: MARKET RESEARCH - SOLICITATION OF BIDS FOR MULTI-
--- STUDY CONTRACT

1. TC ASSISTANCE IS REQUESTED IN SLDOLICITATION OF BIDS ON
A CONTRACT FOR OPERATIONS RESEARCH STUDIES OF THE MEXICAN
MARKET THAT WILL BE NEEDED BY OIM IN FY77 FOR EVENT PRO-
MOTION PURPOSES. THE CONTRACT WOULD BE FOR 4 STUDIES WITH
CONTRACTOR AGREEMENT TO CONDUCT 2 ADDITIONAL STUDIES AT
U.S. GOVERNMENT OPTION.

2. STUDY THEMES AND APPROXIMATE TIMES FOR INITIATION OF
STUDIES ARE: METAL WORKING AND FINISHING EQUIPMENT (OCT 76);
TELECOMMUNICATIONS EQUIPMENT (DEC. 76); SECURITY AND SAFETY
EQUIPMENT (FEB. 77); LABORATORY INSTRUMENTS (APR. 77); CON-
STRUCTION/MINING/FORESTRY EQUIPMENT (JUNE 77); PRINTING
AND GRAPHIC ARTS EQUIPMENT (AUG. 77).

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 215564

3. ALL STUDIES WOULD BE CONDUCTED AND REPORTS PREPARED IN ACCORDANCE WITH STANDARD OPERATIONS RESEARCH SPECIFICATIONS, COPIES OF WHICH ARE BEING AIRPOUCHED FOR CONTRACTOR EXAMINATION. IT WILL BE FOUND THAT PART 2 OF THE SPECIFICATIONS

- PRODUCT CATEGORY DESCRIPTION, PART 4 - SPECIAL POINTS OF INQUIRY AND PART 5 - RESULTS OF U.S. INDUSTRY POLL WILL BE SENT WITH THE INDIVIDUAL WORK ORDERS. ALSO, OIM IS IN THE PROCESS OF DEVELOPING A NEW MR SPECIFICATION, WHICH WILL NOT BE OPERATIONAL FOR SEVERAL MONTHS. HOWEVER, THE NEW SPECIFICATION SHOULD FACILITATE THE RESEARCH PROCESS RATHER THAN ADD ADDITIONAL COST TO THE CONTRACTOR. IN ANY EVENT, THE SCOPE OF THE PROJECT SHOULD NOT EXCEED THAT OF RECENT GLOBAL MARKET RESEARCH PROJECTS.

4. TRANSITIONAL FY FUNDS MAY BE AVAILABLE FOR THIS PROJECT. IT IS DESIRABLE THEREFORE THAT BID PROPOSALS BE SUBMITTED TO TC BY SEPTEMBER 15, 1976 AND PROMPTLY AIRMAILED FOR COMMERCE EVALUATION. BID PRICES AND TC RECOMMENDATIONS SHOULD BE CABLED AT SAME TIME.

5. BIDDERS ARE TO INCLUDE IN PROPOSALS: A) COST OF EACH STUDY IN PESOS; B) ESTIMATED NUMBER OF PERSONNEL INTERVIEWS THAT WOULD BE CONDUCTED IN EACH STUDY (NOTE: MINIMUM NUMBER OF 25 REQUIRED); C) PREVIOUS STUDIES CONDUCTED IN FIELDS TO BE SURVEYED, NAMES AND ADDRESSES OF CLIENTS FOR WHOM SUCH STUDIES WERE MADE AND BRIEF STATEMENT AS TO SCOPE OF EACH STUDY; D) NAMES AND QUALIFICATIONS OF PERSONS THAT WOULD BE ASSIGNED TO THE STUDIES; E) STATEMENT OF UNDERSTANDING THAT CONTRACT WOULD BE FOR 4 STUDIES WITH AN ADDITIONAL ONE OR 2 STUDIES TO BE CONDUCTED AT OPTION OF USG, THAT THE RESEARCH SPECIFICATION SUPPLIES WITH THE WORK ORDER WOULD BE MADE AN INTEGRAL PART OF THE CONTRACT, THAT THE GENERAL PROVISIONS OF U.S.G. CONTRACTS WOULD APPLY, THAT THE CONTRACT WOULD BE ON FIXED PRICE BASIS WITH PAYMENT ON STUDY BY STUDY BASIS AS FOLLOWS - ONE-THIRD ON SUBMISSION OF PROGRESS REPORT, AT MID-STUDY TIME, SATISFACTORY TO POST, ONE-THIRD ON SUBMISSION OF COMPLETED STUDY SATISFACTORY TO POST, AND ONE-THIRD UPON ACCEPTANCE OF STUDY BY COMMERCE; ROBINSON

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 215564

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE215564
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/ATSTERLING, CMM MEXICO/CA
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760331-0327
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976082/aaaaabdp.tel
Line Count: 107
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ullricre
Review Comment: n/a
Review Content Flags:
Review Date: 25 MAR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 MAR 2004 by ReddocGW>; APPROVED <28 JAN 2005 by ullricre>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MARKET RESEARCH - SOLICITATION OF BIDS FOR MULTI- --- STUDY CONTRACT 1, TC ASSISTANCE IS REQUESTED IN SLDOLICITATION O
TAGS: BBSR, MX
To: MEXICO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006